

# RESUME



**Name: Dr. J. JEYAANI**  
**Designation: Assistant Professor**  
**Department: PG & Research Department of Commerce**  
**Address: St. Xavier's College, Palayamkottai**

## PERSONAL DETAILS

Date of Birth : 13/04/1977  
Qualification : M.Com.,B.Ed.,M.Phil.,M.B.A.,Ph.D  
Designation : Assistant Professor  
Department : Commerce  
Community : MBC  
Religion : R.C Christian  
Nationality : Indian  
Mobile : 9444720653  
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## ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
B.Com	Commerce	Government Arts College, Tirunelveli	Manonmaniam Sundaranar University	1997

M.Com	Commerce	Sadakathullah Appa College, Tirunelveli	Manonmaniam Sundaranar University	1999
B.Ed	Commerce	St. Christopher's College of Education	Madras University, Chennai	2001
M.Phil	Commerce	Periyar University, Salem	Periyar University, Salem	2007
NET	Commerce	Eligibility for Lectureship-University Grants Commission		2010
M.B.A	General	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University	2012
Ph.D	Commerce	St.Xavier'sCollege, Palayamkottai	Manonmaniam Sundaranar University	2013

### ACADEMIC IDENTITY

*VIDWAN ID	101048
*ORCID ID	0000-0003-3815-4681
*SCOPUS ID	
*RESEARCHER ID/ PUBLONS ID	GOK-1905-2022
GOOGLE SCHOLAR LINK	rx3g0REAAAAJ&hl=en

### TEACHING EXPERIENCE

<b>Date of Appointment</b>	12/06/2002(SDA),18/06/2008(SXC)
<b>Date of Retirement</b>	30/04/2037
<b>Teaching Experience</b>	UG: 19
	PG: 12
	M.Phil.: 8
<b>Research</b>	Guided MPhil:6 Guided Ph.D:3 Guiding Ph.D Scholar:3

COURSES/CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
B.Com, M.Com, M.Phil.	St. Xavier's College, Palayamkottai-	16/06/2008	Till now	16years

B.Com	APA College	19/06/2007	10/06/2008	1year
B.Com	Sri Devi Arts & Science College, Ponneri	12/06/2002 2/12/2005	17/12/2002 16/06/2007	2years

### AWARDS RECEIVED

1.	Best Women Faculty Award from Nature Science Foundation, Coimbatore
2.	Rank holder in M.S University for Master of Commerce
3.	'College First' in Master of Commerce

### ADMINISTRATIVE EXPERIENCE

S. No	DESIGNATION	INSTITUTIONS	YEAR
1.	Vice Principal (Shift I)	St. Xavier's College, Palayamkottai	2020-2023
2.	Director, Centre for women Studies	St. Xavier's College, Palayamkottai	2021-2022, 2023 - 2026
3.	Co-ordinator of St. Vincent de Paul Typewriting Institute	St. Xavier's College, Palayamkottai	2017-2023
4.	Head of the Department	Sri Devi Arts & Science College, Ponneri	2005-2007

### MEMBERSHIP

S. No	Designation	Particulars
1.	Visiting Faculty	SIRC, Tirunelveli Branch, Institute of Chartered Accountants of India
2.	Visiting Faculty	Nellai Pearl City Chapter, Institute of Cost and Management Accountants of India
3.	Member in the Editorial Board	Xaverian Journal of Marketing, ISSNNo.2278-6562, Vol.15, No.15, June2019
4.	Member as Co-associate Editor	Special Issue of the conference on Global Economic Shift: Modus Operandi for Sustenance of Business in India

### ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE (11)

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Orientation	Jesuit Higher Education Commission of Madurai Province	Loyola Chennai from 14.05.2013 to 24.05.2013

2	Faculty Development Programme	Jesuit Higher Education Commission	St .Joseph's College, Tiruchirapalli from 04.11.2013 to 14.11.2013
3	Orientation	UGC-HRDC, Bharathidasan University, Trichirappalli	Bharathidasan University, Trichirappalli from 18.05.2018to14.06.2018.
4	Refresher Course on MOOCs(online)	Ministry of Education, Ramanujam College, University of Delhi	20.04.2020to06.05.2020
5	FDP on Pedagogy and Research methods (online)	HRDC, AMET University, Chennai	24.05.2021to06.06.2021
6	Refresher Course on Commerce and Management(online)	Ministry of Education, Ramanujam College, University of Delhi	25.06.2021to08.07.2021
7	FDP On Innovation, Incubation, Startups and Research Challenges in India	Idhaya Engineering College for women, Chinnasalem	7.06.2021 to 11.06.2021
8	Refresher Course on Commerce and Business Studies(online)	UGC-HRDC, Bharathidasan University, Trichirappalli	28.07.2022to10.08.2022
9	Five-day virtual Faculty Empowerment Workshop on "E-Content Preparation & ICT - Tools"	St. Xavier's College (Autonomous), Palayamkottai	St. Xavier's College (Autonomous), Palayamkottai on 19 <sup>th</sup> & 26 <sup>th</sup> September 2023 and 03 <sup>rd</sup> , 10 <sup>th</sup> & 17 <sup>th</sup> October 2023.
10	Seven days Online Faculty Development Program on essential skills for professional development in higher education	Star International Foundation for Research and Education	Star International Foundation for Research and Education, Tiruchengode on 01.07.24 to 07.07.24
11	Virtual Faculty Development Program on Intellectual Property Rights and Patents	Dr. MGR Educational and Research Institute, Chennai	Dr. MGR Educational and Research Institute, Chennai from 20 <sup>th</sup> May to 24 <sup>th</sup> May 2024

**DETAILS OF RESEARCH WORK**

Research Stages	Title of the Thesis	University where the work was carried out
M.Phil	A Study on the financial performance of Rane Engine Valves Ltd in Ponneri.	Periyar University, Salem
Ph.D	A Study on Rural Women Entrepreneurship in Tirunelveli District	Manonmaniam Sundaranar University

**DETAILS OF RESEARCH WORK(As Ph.D Supervisor)**

Research Stages	Title of the Thesis	Name of the Candidate, Register No	University
Awarded on 27 <sup>th</sup> Jan 2022	A Study on impact of financial assistance on micro entrepreneurs through MUDRA Bank Yojana Scheme with special reference to Valsad District in Gujarat	K. Shanthi, Reg. No. 18121281012026	Manonmaniam Sundaranar University
Awarded on 28 <sup>th</sup> Mar 2022	A Study on Socio Economic Empowerment of Women Entrepreneurs engaged in Micro Enterprises in Tirunelveli District	P. Angel Diana, Reg. No. 18121281012026	Manonmaniam Sundaranar University
Awarded on 28 <sup>th</sup> August 2022	A Study on Servant Maids in Unorganised Sector with special reference to Tirunelveli District	M. Siva Sankari Reg. No. 18121281012033	Manonmaniam Sundaranar University
Pre - Ph.D	Analysis on Financial Performance of FMCG Companies with special reference to ITC Ltd.	P. Antony Jude, Reg. No. 18121281012030	Manonmaniam Sundaranar University
Pre - Ph.D	Human Resource Practices followed by small scale industries with special reference to manufacturing industries in Tirunelveli District	V. Praveen Kumar Reg. No. 21121281011004	Manonmaniam Sundaranar University
Course Work	Employee Perception towards the schemes and services of Employee State Insurance Corporation in Tirunelveli	M. Perathu Selvi N. Reg. No. 21121281012004	Manonmaniam Sundaranar University

**RESEARCH PROJECTS CARRIED OUT**

S.No	Title of the Project (Minor)	Name of the Funding Agency & Amount	Duration
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1.	Women Domestic Workers: Issues and Empowerment Schemes for the informalised workforce	St.Xavier's College, Palayamkottai	1 year

### AREAS OF RESEARCH

Human Resources and Entrepreneurship

### PUBLICATIONS

BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
3	12	1		
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	
16	7	35	69	

### PUBLICATIONS: BOOKS (3)

S. No	Title of the Book	Publication	Year
1	“Corporate Social Responsibility”(Edited Book)	Discovery Publishing House, New Delhi with ISBN No.978-93-5056-244-4	2013
2	“Creativity and Innovation” (Edited Book)	Discovery Publishing House, New Delhi with ISBN No.978-93-5056-409-7	2014
3	“Women entrepreneurship in rural areas”	Discovery Publishing House, New Delhi with ISBN No.978-93-5056-474-5	2014

### BOOK CHAPTERS (12)

S. No	Title of the Paper	Name of the Book	ISSN No., Pg.No
1.	Working conditions of women in unorganized sector	New vistas: Challenges and prospects of women in informal sector	ISBN:978-81-906512-7-1, Vol.2,2011.
2.	Strategic issues and Implications of FDI	Foreign Direct Investment in Retail Industry in	ISBN:978-93-5067-214-3, pg 251-255

		India Boonor Bane	
3.	Retail marketing Scenario in India	Foreign Direct Investment in Retail Industry in India-Boonor Bane	ISBN:978-93-5067-214-3,pg 256-260
4.	Financial assistance Available to rural women entrepreneurs	Financial inclusion– Imperatives for human development and sustainable growth	ISBN:978-81-909192-3-4,page 61-66
5	A Survey of the Socio-Economic Conditions of women beauticians in India	Paradigm shift in Innovative business management	ISBN:978-93-80430-14-0,2012, Pg561-567.
6	CSR as a key to deliver sustainable value to the society	Corporate Social Responsibility	ISBN:978-93-5056-244-4.NewDelhi,2013,pg132-137.
7	Corporate Social Responsibility-A business strategy	Corporate Social Responsibility	ISBN:978-93-5056-244-4.NewDelhi,2013,pg183-188.
8	A study on the problems associated with rural women entrepreneurs	Women entrepreneurship issues and challenges	ISBN:978-81-925376-0-5,July2013,page71-74.
9	Opportunities and challenges to women entrepreneurs in the green economy	Green Management-Prospects and Challenges	ISBN:978-93-923975-7-3,feb 2013,page 184-186.
10	Innovation paves way to the success of women entrepreneurs	Creativity and innovation	ISBN:978-93-5056-409-7,NewDelhi,2014
11	Ethical use of social Networking sites“	Socio-economic and cultural implications for social networking sites on youth	page124-126
12	A study on stress and its impact among fisher women in Kanyakumari District	Combating unemployment through promoting youth entrepreneurship	ISBN:978-93-84734-05-3,feb2015,page70-72.

<b>PUBLICATIONS: SCOPUS INDEXED JOURNALS ( ) WEB OF SCIENCE ( )</b>			
<b>S. No</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>ISSN No., Volume, Issue, Impact factor &amp; Pg. No</b>
1.	Social security	Journal of Xi'an	ISSNNo:1673-064X, Vol.17,

measures of servant maids in unorganised sector of Palayamkottai Taluk in Tirunelveli district	Shiyou University, Natural Science Edition	Issue11, Impact factor 5.6, Pg.No.613-620.
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<b>PUBLICATIONS: UGC LISTED JOURNALS (9)</b>			
<b>S. No</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>ISSN No., Volume, Issue, Impact factor &amp; Pg. No</b>
1.	Problems faced by women entrepreneurs engaged in cottage industries in Palayamkottai Taluk	Studies in Indian Place Names	ISSN:2394-3114, Vol.40, Issue50, March2020, pg.4041-4046.
2.	The use of financial ratios for the assessment of the performance and the profitability of ITC Ltd	Studies in Indian Place Names	ISSN:2394-3114, Vol.40, Issue50, March2020, pg.4047-4056.
3.	Socio-economic conditions of Servant maids in Unorganised sector in palayamkottai taluk	Studies in Indian Place Names	ISSN:2394-3114, Vol.40, Issue50, March2020, pg.4152-4156.
4.	A study on the performance of Mudra Yojana Scheme in Valsad District	Studies in Indian Place Names	ISSN:2394-3114, Vol.40, Issue50, March2020, pg.4193-4196.
5.	Factors Influencing to Work as Servant Maids in Tirunelveli District	Studies in Indian Place Names	ISSN:2394-3114, March 2020, Volume40, Issue 81, Pageno.300-304
4.	Economic Empowerment of Women Entrepreneurs engaged in micro enterprises in Tirunelveli District	AUTAUT Research Journal, ISSN No. 0005-0601, Impact Factor,5-1	May2021, Volume.XI, Issue.V, Pageno.56-67
7.	Working Conditions of servant maids in unorganised sector of Palayamkottai Taluk in Tirunelveli district	Modern Tamil Research	ISSN:2321-984X, July 2021, Pg.282-286.
8.	Major factors contributing Women to become servant maids in Tirunelveli District	Humanities and Social Science Studies	ISSN:2319-829X, Vol. 12, Issue 01, Pg.39-42,
9.	Employees perception on HRD Practices - Study in small scale manufacturing units	Humanities and Social Science Studies	ISSN:2319-829X, Vol. 12, Issue 01, Pg.169-172,



**PUBLICATIONS: OTHER INDEXED JOURNALS (16)**

<b>S. No</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>ISSN No., Volume, Issue, Impact factor &amp;Pg.No</b>
1.	A study on the sources of inspiration of rural women entrepreneurs	Inter-disciplinary research journal for humanities“	ISSN:2249-250X, Vol2,PG38-46, April2012.
2.	Problems of rural women entrepreneurs with respect to their occupation	Xaverian journal of marketing	ISSN:2278-6562, vol. 1, june2012, page39.
3.	Problems faced by women workers in unorganized sector in Tirunelveli district.	Xaverian journal of marketing	ISSN:2278-6562, vol.3, june2013, page 55-60.
4.	Etailing – A boon to Indian customers	Xaverian journal of marketing	ISSN:2278-6562, vol.9, june2016, page115-118.
5.	An analysis of traits required by women in micro enterprises in TamilNadu	EPRA International Journal of Economic and Business Review	ISSN:2349-0187, ImpactFactor:6.484, Vol.5, Issue1, Jan2017.
6.	Institutional assistance and support available to small scale industries	Xaverian journal of marketing	ISSN:2278-6562, Vol.14, IssueNo.14, July 2018
7.	Role of Banks in the promotion of entrepreneurship	Xaverian journal of marketing	ISSN:2278-6562, Vol.14, IssueNo.14, July 2018
8.	Factors that motivate and compel women to work in construction industry	International Journal for Economics and Business Management	ISSN:2250-2750, Vol.7, Issue1 March2018, pg. 304
9.	A study on impact of financial assistance through Mudra Yojana Scheme for micro entrepreneurs in Valsad District	SambodhiJournal	ISSN:2249-6661, VOL.42, Issue1, January-March2020, pg.586.
10.	Problems faced by servant Maids in unorganised sector in Palayamkottai	AJANTA	ISSNNo.2277-5730, Impactfactor5.5

	Taluk		
11.	A Study on The Impact of Mudra on The Empowerment of Micro Entrepreneurs In Tamilnadu	EPRA International Journal of Research and Development	ISSN: 2455-7838SJIF Impact Factor : 8.013  ISI I.F.Value:1.241, 2021
12	Influence of education of women entrepreneurs on the problems faced by them in micro enterprises	EPRA International Journal of Research and Development	ISSN: 2455-7838, VOL8, Issue 2, Feb 2023, Impact factor 8.574
13.	Entrepreneur's perception towards Email Marketing in the business	Xaverian Journal of Marketing	ISSN: 2278-6562, Vol. 20 Number 20, 2023
14.	Customer's loyalty towards the brands promoted in Social Media Networking websites - A Study in Instagram	Xaverian Journal of Marketing	ISSN: 2278-6562, Vol. 20 Number 20, 2023
15.	Customer perceptions and challenges in digital Payments	Xaverian Journal of Marketing	ISSN: 2278-6562, Vol. 20 Number 20, 2023
16	Women Entrepreneurship: Breaking Barriers for women in tourism industry	EPRA International Journal of Economic and Business Review	ISSN:2347-9671, Vol.12, Issue 2, Feb 2024

<b>AS A RESOURCE PERSON (7)</b>			
<b>S. No</b>	<b>Name of the Event</b>	<b>Name of the Sponsoring Agency</b>	<b>Place and Date</b>
1.	Orientation Programme on Conservational Skills	Institute of Chartered Accountants of India	Institute of Chartered Accountants of India, Tirunelveli on 2 <sup>th</sup> July 2015
2.	Orientation Programme on Effective Communication and Listening Skills	Institute of Chartered Accountants of India	Institute of Chartered Accountants of India, Tirunelveli on 2 <sup>th</sup> July 2015
3.	Soft Skill Development	Govindammal Aditanar College for Women	Govindammal Aditanar College for Women on 25 <sup>th</sup> Jan 2018.
4.	Conversational Skill Development	Sarah Tucker College,	Sarah Tucker College,

		Palayamkottai	Palayamkottai on 5 <sup>th</sup> March 2018
5.	Entrepreneurship in the Digital Era - Navigating Challenges and Seizing Opportunities	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 12 <sup>th</sup> February 2024
6.	Rose Com Fiesta 2k'24	Rosemary College of Arts & Science, Tirunelveli	Rosemary College of Arts & Science, Tirunelveli on 23 <sup>rd</sup> February 2024
7.	One week workshop on Research methodology	SRM Institute of Science and Technology, Chennai	SRM Institute of Science and Technology, Ramapuram, Chennai on 1 <sup>st</sup> July to 6 <sup>th</sup> July 2024

**WEBINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP**

**PAPER PRESENTED: National ( ) International ( )**

<b>S. No</b>	<b>Name of the Event</b>	<b>Name of the Sponsoring Agency</b>	<b>Place and Date</b>
1	National Conference on Emerging trends in banking and insurance sector	Women's Christian College, Nagercoil	Women's Christian College, Nagercoil on 28 <sup>th</sup> March 2008
2	National Conference on Entrepreneurship - key for sustained economic empowerment	UGC	St. Xavier's College, Palayamkottaion 11 <sup>th</sup> & 12 <sup>th</sup> March 2009
3.	State level Seminar on Emerging trends in Indian retail trade	UGC	Sadakathullah Appa College, Tirunelveli on 26 <sup>th</sup> March 2009
4.	National Conference on Global Economic crisis- Opportunity for evolving new HR strategies	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottaion 11 <sup>th</sup> & 12 <sup>th</sup> Feb2010
5.	State level Seminar on CSR towards transparent business practices	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottaion 11 <sup>th</sup> Jan 2011
6.	National	St. Xavier's	St. Xavier's College, Palayamkottai on 1 <sup>st</sup> and

	Conference on Scams Galore- An impediment for desired economic growth	College, Palayamkottai	2 <sup>nd</sup> Mar 2011
7.	National Conference on Emerging dimensions of service sector in the Indian sector	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 18 <sup>th</sup> Feb 2011
8.	National Conference on New Vistas: Exploring issues of women in Unorganised sector	UGC	SCOTT Christian College, Nagercoil on 5 <sup>th</sup> & 6 <sup>th</sup> 2011
9.	State level Seminar on Financial inclusion -Issues, opportunities and challenges of Indian Commercial banks	UGC	Aditinar College of Arts & Science, Tiruchendur on 24 <sup>th</sup> & 25 <sup>th</sup> Sep2011
10.	National Conference on Creativity and Innovation - A nine viable path to corporate success	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 20 <sup>th</sup> Jan 2012
11.	National Seminar on Foreign Direct Investment in Retail Industry in India -Boonor Bane	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 23 <sup>rd</sup> & 24 <sup>th</sup> Feb 2012
12.	National Conference on financial assistance available to rural women entrepreneurs	UGC	St. Xavier's College, Palayamkottai on 9 <sup>th</sup> & 10 <sup>th</sup> Feb 2012
13.	National seminar on Paradigm shift in Human Resource Management - The changing facets	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 5 <sup>th</sup> October2012

14.	National Conference on Green Management - Prospects and Challenges	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 21 & 22 Feb2013
15.	National seminar on socio-economic and cultural implications of social networking sites	ICSSR	St. Xavier's College, Palayamkottai on 6 <sup>th</sup> & 7 <sup>th</sup> Feb 2014
16.	National seminar on Combating Unemployment through promoting youth entrepreneurship	UGC	St. Xavier's College, Palayamkottai on 25 <sup>th</sup> & 26 <sup>th</sup> Feb2015
17.	National seminar on EBusiness: A transformative tool for market and economic growth	UGC	St. Xavier's College, Palayamkottai on 29 <sup>th</sup> Jan2016
18.	National seminar on Emerging prospects for cottage industry in India	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 21 <sup>st</sup> Jan2016
19.	National Seminar on Contemporary HRM Practices for Excellence in Business Performance	PG & Research Dept. Of Commerce, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 8 <sup>th</sup> Feb 2017
20.	International Conference on Emerging Trends in Business Models and Techniques	St. Johns College, Palayamkottai	St. Johns College, Palayamkottai on 3 <sup>rd</sup> Mar 2017
21.	International Conference on Innovation and Modern Practices in Global Business Management	St. Johns College, Palayamkottai	St. Johns College, Palayamkottaion 1 <sup>st</sup> Mar 2018
22.	International conference on An Entrepreneurship:	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 26 <sup>th</sup> July 2018

	The Panacea for India's Economic Growth		
23.	International Conference on Commerce, Management and Leadership - A Global Perspective	Pasumpon Muthuramalinga Thevar College, Melaneelithanallur	Pasumpon Muthuramalinga Thevar College, Melaneelithanallur on 6 <sup>th</sup> March 2019
24.	National Seminar on Youth Entrepreneurship - A Remedy for Unemployment	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 13 <sup>th</sup> March 2019
25.	International conference on Global Economic shift: Modus operandi for Sustenance and Enhancement of Business in India	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 27 <sup>th</sup> Jan2020
26.	International conference on Consortium for Business, Marketing and Management	St. Johns College, Palayamkottai	St. Johns College, Palayamkottai on 23 <sup>rd</sup> & 24 <sup>th</sup> Jan2020
27.	National Virtual Conference on Rural Women Entrepreneurship : Challenges and opportunities	ICSSR-SRC	EMG Yadava College, Madurai on 10 <sup>th</sup> & 11 <sup>th</sup> May 2021
28.	Business Challenges and sustainable strategies in the covid era	ANJAC with Indian Academic Researchers Association	Ayya Nadar Janaki Ammal College, Sivakasi on 24 <sup>th</sup> & 25 <sup>th</sup> June 2021
29.	Effective Research - Social Perspective (ERSP 2021)	IQAC, St. Johns College, Palayamkottai	St. Johns College, Palayamkottai on 29 <sup>th</sup> & 30 <sup>th</sup> July 2021
30.	International Virtual Conference on Business Challenges and Sustainable Strategies in the Covid Era	Ayya Nadar Janaki Ammal College, Sivakasi	Ayya Nadar Janaki Ammal College, Sivakasi on 24 <sup>th</sup> & 25 <sup>th</sup> Sep2021
31.	Dynamics of	Dept. of Commerce, St.	St. Xavier's College, Palayamkottai on 9 <sup>th</sup> May

	Crypto currency: A new asset class in digital era	Xavier's College, Palayamkottai	and 10 <sup>th</sup> May 2022
32.	International conference on Business Resilience: Revolution to Re- volution - BRRR 2023	PG & Research Dept. of Commerce, Loyola College, Chennai	Loyola College, Chennai on 1 <sup>st</sup> and 2 <sup>nd</sup> March 2023
33.	Digital Marketing A Paradigm Shift in Brand Management	Dept. of Commerce, Shift-II, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 29 <sup>th</sup> Sep 2023
34.	The Space Commerce: The new Frontier	Dept. of Commerce, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 20 <sup>th</sup> & 21 <sup>st</sup> Feb 2024
35.	Industry 5.0: A new Prospect for business and Industrial Transformation	ICSSR	St. Joseph's College, Tiruchy on 18 <sup>th</sup> and 19 <sup>th</sup> July 2024

<b>WEBINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP ATTENDED:</b>			
<b>S. No</b>	<b>Name of the Event</b>	<b>Name of the Sponsoring Agency</b>	<b>Place and Date</b>
1.	Orientation Programme for Teachers	St. Xavier's College, Palayamkottai	IQAC, St.Xavier's College, Palayamkottai on 15 <sup>th</sup> & 16 <sup>th</sup> June 2009
2.	National Conference on Quality Initiatives for Student Support and Progression	NAAC	IQAC, St.Xavier's College, Palayamkottai on 4 <sup>th</sup> & 5 <sup>th</sup> Dec 2009
3.	Workshop on Skill-based subjects: Personality Development and Effective Communication	Manonmaniam Sundaranar University	St. Xavier's College, Palayamkottai on 14 <sup>th</sup> & 15 <sup>th</sup> Dec 200 9
4.	State Level Workshop on Research Methodology and the Application of Tools of analysis	UGC	P.G Research Dept. of Commerce, St. Xavier's College, Palayamkottai on 5 <sup>th</sup> , 6 <sup>th</sup> and 7 <sup>th</sup> Jan 20 10
5.	State level workshop on Enhancing Employability	St. Xavier's College, Palayamkottai	Dept. Of Commerce, St. Xavier's College, Palayamkottai

			on9 <sup>th</sup> Mar2010
6.	National Seminar on Women in Neo Colonial Era	St. Xavier's College, Palayamkottai	St.Xavier's Forum For Women,St. Xavier's College, Palayamkottai on14 <sup>th</sup> Mar2011
7.	National Workkshop on ICT enabled Teaching - Learning through Smart Class Room Facility	UGC	St. Xavier's College, Palayamkottai on27 <sup>th</sup> Sep2011
8.	National Seminar on Innovations in curriculum designing under CBCS	UGC	IQAC, St. Xavier's College, Palayamkottai on 7 <sup>th</sup> Dec2011
9.	Workshop on Statistical Package-SPSS	UGC	St. Xavier's College, Palayamkottai on31 <sup>st</sup> Mar2012
10.	Orientation Programme for Teachers	IQAC, St.Xavier's College,Palayamkottai	St. Xavier's College, Palayamkottai on15 <sup>th</sup> June2012
11.	Orientation Programme for Teachers	St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on18 <sup>th</sup> &19 <sup>th</sup> Aug2012
12.	State Level Workshop on Application of SPSS and Avoidance of Plagiarism	UGC	St. Xavier's College, Palayamkottai on7 <sup>th</sup> &8 <sup>th</sup> Mar2013
13.	Faculty Workshop on Competence Building	UGC	St. Xavier's College, Palayamkottai on15 <sup>th</sup> &16 <sup>th</sup> Mar 2013
14.	Orientation Programme for Teachers	IQAC, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on21 <sup>st</sup> Jan2014
15.	Workshop on Youth Entrepreneurship	EDRC, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on6 <sup>th</sup> Aug2014
16.	Regional Seminar on Environmental Management	UGC	St. Xavier's College, Palayamkottai on7 <sup>th</sup> Mar2014
17.	OrientationProgrammeforTeachers onInnovativeTeachingStrategiesfor Student	IQAC, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 5 <sup>th</sup> July1014



18.	Orientation Programme for Teachers on Classroom Management and Teaching Skills	IQAC, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 21 <sup>st</sup> Aug 2014
19.	Entrepreneurial Awareness Camp	EDRC, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 23 <sup>rd</sup> Jan 2015
20.	National Seminar on Innovations in Student Centered Teaching-Learning Process in 21 <sup>st</sup> Century	NAAC	St. Xavier's College, Palayamkottai on 29 <sup>th</sup> & 30 <sup>th</sup> Jan 2015
21.	State Level Seminar on Equity and Access: Women Empowerment in Higher Education Institutions	Tamil Nadu State Council for Higher Education (TANSCHE)	St. Xavier's College, Palayamkottai on 11 <sup>th</sup> Mar 2016
22.	Seminar for Teachers on Psychology of Students	IQAC, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 30 <sup>th</sup> Sep 2016
23.	Orientation Programme for Teachers on Millennium Psychology of Students	IQAC, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 14 <sup>th</sup> & 15 <sup>th</sup> June 2016
24.	National Conference on Ecological Tourism: Opportunities and Challenges for Trial Development	FRRC, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 16 <sup>th</sup> Dec 2016
25.	National Seminar on Make in India: A journey ahead with small scale industries and entrepreneurship development	Dept. Of Commerce, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 17 <sup>th</sup> Dec. 2016
26.	National Seminar on Women in Science and Technology	ICPR	St. Xavier's College, Palayamkottai on 2 <sup>nd</sup> Mar 2017
27.	Orientation Programme for Teachers on Counselling and Mentoring	IQAC, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 19 <sup>th</sup> & 20 <sup>th</sup> June 2017
28.	National Seminar on Trends Prevailing in CRM Practices of Indian Corporate Sector	Dept. Of Commerce, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 16 <sup>th</sup> Sep 2017
29.	Orientation Programme for Research Supervisors	IQAC & Centre for Research, Manonmaniam Sundaranar University, Tirunelveli	Manonmaniam Sundaranar University, Tirunelveli on 1 <sup>st</sup> Nov 2017
30.	National Seminar on Corporate Social Responsibility	Dept. Of Corporate Secretaryship, St.Xavier's	St. Xavier's College, Palayamkottai on

		College, Palayamkottai	30 <sup>th</sup> Jan2019
31.	Entrepreneurial Motivational Programme	EDRC, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 27 <sup>th</sup> Feb2019
32.	Seminar on Assessment and Accompaniment of Students	UGC	St. Xavier's College, Palayamkottai on 30 <sup>th</sup> Mar2019
33.	Knowledge Sharing Program on Emotional Intelligence and Innovation in the Context of Industry 4.0	ICFAI Business School	Hotel Appletree, Tirunelveli on 7 <sup>th</sup> August 2019.
34.	Webinar on Paradigm in teaching and learning with blended mode and flipped classroom model	SDBN Vaishnav College for Women, Chennai	SDBN Vaishnav College for Women, Chennai on 19 <sup>th</sup> May2020
35.	Webinar on Business Opportunities in the new normal	EDC, Francis Xavier Engineering College, Tirunelveli	Francis Xavier Engineering College, Tirunelveli on 20 <sup>th</sup> May2020
36.	Webinar on Teachers and Technology	Dept. of Management Studies, Noorul Islam Centre for Higher Education, Kumaracoil	Noorul Islam Centre for Higher Education, Kumaracoil on 26 <sup>th</sup> May2020
37.	International Webinar on Writing Proposals for funding agencies: Project Design and Project Proposals	Dept. Of Commerce, Ratinam College of Arts and Science, Coimbatore	Ratinam College of Arts and Science, Coimbatore on 29 <sup>th</sup> May2020
38.	Seven Days International Level Faculty Development Program On New Paradigms of Teaching	PG Department of Commerce with Computer Applications, Nallamuthu Gounder Mahalingam College, Pollachi	Nallamuthu Gounder Mahalingam College,
			Pollachi from 22 <sup>nd</sup> to 29 <sup>th</sup> May2020
39.	National level webinar on Covid19 Outbreak: Silver linings in the midst of stormy Clouds	PG & Research Department of Commerce, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 22 <sup>nd</sup> June2020
40.	National Webinar on Covid19 & Care for Environment	IQAC, St.Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 26 <sup>th</sup> June2020
41.	National Webinar on Covid-A Hidden War in Open Field	IQAC, St. Xavier's College, Palayamkottai.	St. Xavier's College, Palayamkottai on 29 <sup>th</sup> June2020

42.	National Level Webinar on Tally with GST	Dept. Of Commerce II, Ratinam College of Arts & Science, Coimbatore	Ratinam College of Arts & Science, Coimbatore on 30 <sup>th</sup> June 2020
43.	National Webinar on Startups to uplift India	Dept. Of Commerce, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 30 <sup>th</sup> June 2020
44.	National Webinar on Online Education-Obstacles and Solution	IQAC, St. Xavier's College, Palayamkottai.	St. Xavier's College, Palayamkottai on 16 <sup>th</sup> July 2020
45.	International Webinar on Reshape of Commerce Education in Post Covid-19 Scenario	PG & Research Department of Commerce, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 20 <sup>th</sup> July 2020
46.	National Webinar on ICT Tools for Teaching - Learning	IQAC, St. Xavier's College, Palayamkottai.	St. Xavier's College, Palayamkottai on 24 <sup>th</sup> July 2020
47.	National webinar on The Impact on Covid19 on Labour Migration in India-Challenges and policy Measures	Dept. Of Economics, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 27 <sup>th</sup> July 2020
48.	Webinar on Research Metrics in Social Sciences & Writing effective Research Proposals	PG Dept. Of Commerce and Research Centre, Sri Parasakthi College for Women, Courtallam	Sri Parasakthi College for Women, Courtallam on 28 <sup>th</sup> July 2020
49.	National Online Workshop on Empirical Research: Tools & Techniques	XIBA Centre for Research, Palayamkottai	XIBA Centre for Research, Palayamkottai on 30 <sup>th</sup> July 2020
50.	National Conference on Impact of Insolvency and Bankruptcy Code 2016 on MSME	ICSSR	Sadakathullah Appa College on 12 <sup>th</sup> & 13 <sup>th</sup> Feb 2021
51.	National webinar on Emotional intelligence on workplace	Govt. College of Arts, Science and Commerce, QUEPE, Goa	Govt. College of Arts, Science and Commerce, QUEPE, Goa on 24 <sup>th</sup> Nov 2021
52.	International Conference on Initiatives and Challenges in Industrial Era 5.0	Dept. Of Commerce, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 4 <sup>th</sup> & 5 <sup>th</sup> May 2022
53.	Dynamics of Cryptocurrency: A new asset class in the digital era	PG & Research Dept. of Commerce, St. Xavier's College, Palayamkottai.	St. Xavier's College, Palayamkottai on 9 <sup>th</sup> & 10 <sup>th</sup> May 2022

54.	Orientation Programme for Teachers	IQAC, St. Xavier's College, Palayamkottai.	St. Xavier's College, Palayamkottai on 15 <sup>th</sup> &16 <sup>th</sup> July 2022
55.	Faculty Empowerment Programme	IQAC, St. Xavier's College, Palayamkottai.	St. Xavier's College, Palayamkottai on 23 <sup>rd</sup> July2022
56.	SXC - Centenary-Faculty Empowerment Programme	IQAC, St. Xavier's College, Palayamkottai.	St. Xavier's College, Palayamkottai on 24 <sup>th</sup> September2022
57.	Two days National level Workshop on Data Analysis using SPSS	PG & Research Department of Commerce, St. Xavier's College, Palayamkottai	St. Xavier's College, Palayamkottai on 15 <sup>th</sup> & 16 <sup>th</sup> March 2023
58.	Orientation Programme for Teachers	IQAC, St. Xavier's College (Autonomous), Palayamkottai	St. Xavier's College (Autonomous), Palayamkottai on 16 <sup>th</sup> and 17 <sup>th</sup> June 2023
59.	Emerging Trends & Challenges in Commerce & Management Education	Department of Commerce with International Business	Hindustan College of Arts & Science(autonomous ), Coimbatore on 19 <sup>th</sup> Sep 2023
60.	SPSS in Research	Star International Foundation for Research and Education, Tiruchengode	Star International Foundation for Research and Education, Tiruchengode on 26 <sup>th</sup> to 30 <sup>th</sup> Dec 2023
61.	Digital and AI tools in Education	Dynamic Minds Group,	Dynamic Minds Group, Educational consultant, Delhi on 3 <sup>rd</sup> Jan 2024.
62.	Transforming Challenges into Opportunities: Abling the Differently abled Students	St. Xavier's College(Autonomous), Palayamkottai	St. Xavier's College(Autonomous ), Palayamkottai on 9 <sup>th</sup> Jan 2024
63.	Digital Marketing for Educators	Up Educators	Up Educators on 18 <sup>th</sup> Jan 2024
64.	National Seminar on "Entrepreneurship in the Digital Era - Navigating challenges and seizing opportunities	St. Xavier's College(Autonomous), Palayamkottai	St. Xavier's College(Autonomous ), Palayamkottai on 12 <sup>th</sup> February 2024
65.	Online training programme on AI tools for teaching and learning	IQAC, St. Xavier's College (Autonomous), Palayamkottai	St. Xavier's College (Autonomous), Palayamkottai on 6 <sup>th</sup> April 2024

66.	International FDP on Ethics Model of Excellence Framework	Globe Ethics South Asia Centre, Bangalore and Rani Anna College for Women, Tirunelveli	Rani Anna College for Women, Tirunelveli on 23 <sup>rd</sup> and 24 <sup>th</sup> April 2024
67.	National Seminar on 'Thinking towards water wisdom: Possibilities and challenges	Columbia College, Raipur	Columbia College, Raipur on 5 <sup>th</sup> June 2024
68.	International Seminar on Data Science and Management of Data	Dr. MGR Educational and Research Institute, Chennai	Dr. MGR Educational and Research Institute, Chennai on 12 <sup>th</sup> June 2024
69.	Faculty Development Program on AI tools for teaching	Star International Foundation for Research and Education	Star International Foundation for Research and Education, Tiruchengode on 22 <sup>nd</sup> June 2024

### COUNTRIES VISITED


### EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES

#### ATTENDED(NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)

1.Staff-in-charge for STAND during 13-14,16-17,20-21,21-22, 23-24
2.Member in Students Disciplinary Committee(2012-13),
3.Member in Library Committee (12-13)
4.Member in Women's forum (2013-15),
5.Member in Campus Ministry(13-15)
6.Member in Centre for women studies(2016-18),
7.Member in Democracy Forum (2017-19).
8.Member in Career Guidance & Placement Cell(15-16)

Date: 01/08/24

Name: Dr.J.JeyaAni